

**2020 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL  
WAVE 59 JANUARY 2020  
TOPLINE  
JAN. 6 – JAN 20, 2020  
TOTAL N=12,638**

**ASK ALL WITH INTERNET ACCESS (S\_TABLETHH=0):**WEB1 Do you use any of the following social media sites? **[RANDOMIZE]**

<b>BASED ON TOTAL</b>	Yes, use this	No, do not use this <sup>14</sup>	No Answer
a. Twitter			
<u>Jan 6-Jan 20, 2020</u> [N=12638]	22	76	2
<u>July 8-July 21, 2019</u> [N=5107]	23	76	1
b. Instagram			
<u>Jan 6-Jan 20, 2020</u> [N=12638]	37	62	1
<u>July 8-July 21, 2019</u> [N=5107]	38	61	1
c. Facebook			
<u>Jan 6-Jan 20, 2020</u> [N=12638]	67	32	1
<u>July 8-July 21, 2019</u> [N=5107]	71	29	*

**[NO ITEM D]**

e. YouTube			
<u>Jan 6-Jan 20, 2020</u> [N=12638]	71	28	1
<u>July 8-July 21, 2019</u> [N=5107]	74	25	*

**[NO ITEMS F-K]****ASK IF USES YOUTUBE [WEB1E=1] [N=9152]:**

YTNEWS Do you ever get news from YouTube videos? By news we mean current events and issues.

<b>BASED ON YOUTUBE USERS:</b>	Yes	No	Refused
a. YouTube			
<u>Jan 6-Jan 20, 2020</u>	36	64	*

<sup>14</sup> Respondents who do not have internet access at home were excluded from the question; they are included here with those who said "No, do not use this." Respondents who do not have internet access were 4% of the sample in 2019 and 5% in 2020.

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTNEWSIMP How important to you, if at all, are YouTube videos as a way of keeping up with the news?

Jan 6-Jan 20, 2020

13	The most important way
59	An important way, but not the most important
27	Not an important way
*	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTNEWSONSITE Which statement describes how you most often get YouTube news videos?

Jan 6-Jan 20, 2020

65	Going directly to the YouTube app or website
34	Watching videos or following links that get shared with me on other platforms like Facebook or email
1	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTACTION How often, if at all, do you interact with YouTube news videos through actions like commenting, liking or disliking, subscribing, or sharing?

Jan 6-Jan 20, 2020

14	Often
31	Sometimes
30	Hardly ever
24	Never
*	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTWATCHSTYLE When playing YouTube news videos, do you generally... **[RANDOMIZE]**

Jan 6-Jan 20, 2020

68	Pay close attention to news videos
31	Let news videos play in the background
1	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTCHANNELLOYAL Which of the following statements comes closer to your view when it comes to YouTube news videos? **[RANDOMIZE]**

Jan 6-Jan 20, 2020

38	I consider myself loyal to a few shows, people, or channels on YouTube
61	I am not particularly loyal to any shows, people, or channels on YouTube
1	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTNEWSOPIN Which statement comes closer to your views, even if neither is exactly right?

I go to YouTube news videos primarily for... **[RANDOMIZE]**Jan 6-Jan 20, 2020

51	Opinions, views, and social commentary
48	Information and facts
2	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTSOURCEATTN When you watch a YouTube news video, how much attention, if any, do you pay to who created the video?

Jan 6-Jan 20, 2020

39	A lot of attention
40	Some attention
14	Very little attention
6	No attention at all
1	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTNEWS2 When you watch news videos on YouTube, do you also watch the recommended news videos that appear alongside the video you are watching?

Jan 6-Jan 20, 2020

11	Yes, regularly
67	Yes, on occasion
21	No
1	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**YTSOURCETYPE How often, if at all, do you get news on YouTube from... **[RANDOMIZE A-B]**

	Often	Sometimes	Hardly ever	Never	No Answer
a. News and media outlets on YouTube					
<u>Jan 6-Jan 20, 2020</u>	23	52	19	6	*
b. YouTubers not affiliated with a news outlet					
<u>Jan 6-Jan 20, 2020</u>	23	41	23	12	1

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**YTLIKE What is unique about YouTube as a place to get news? [**OPEN-END**]**BASED ON THOSE WHO PROVIDED AN ANSWER [N=2080]:**Jan 6-Jan 20, 2020

18	Non-mainstream
17	Opinions/commentary
12	Variety
8	Fair/unbiased
6	News bites
7	Other content
15	Control
13	Convenience
7	Platform tools
7	TV alternative
2	Other features
10	Other
5	Nothing makes it unique/DK

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**YTINFORM Overall, would you say YouTube news videos ... [**RANDOMIZE 1-2, 3 ALWAYS LAST**]Jan 6-Jan 20, 2020

66	Help you better understand current events
4	Make you more confused about current events
29	Have not made much of a difference
1	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**YTSKEP Which of the following best describes how you approach YouTube news videos, even if neither is exactly right? [**RANDOMIZE**]

I expect YouTube news videos will...

Jan 6-Jan 20, 2020

73	Largely be accurate
24	Largely be inaccurate
3	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTRECSSAT How good of a job does YouTube do at recommending news videos for you?

Jan 6-Jan 20, 2020

13	Very good
66	Somewhat good
15	Somewhat bad
4	Very bad

2 No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTNEWSPROBLEMS How much of a problem, if at all, do you think each of the following is when it comes to news on YouTube? **[RANDOMIZE]**

	A very big problem	A moderately big problem	A small problem	Not a problem at all	No Answer
a. Tone or civility of discussions about the news <u>Jan 6-Jan 20, 2020</u>	13	28	37	19	2
b. Censorship by YouTube <u>Jan 6-Jan 20, 2020</u>	29	26	28	16	2
c. YouTube limiting ad revenue for video creators, sometimes called demonetization <u>Jan 6-Jan 20, 2020</u>	30	29	25	14	3
d. Harassment <u>Jan 6-Jan 20, 2020</u>	19	24	34	20	2
e. Misinformation <u>Jan 6-Jan 20, 2020</u>	30	33	27	9	1
f. Political bias <u>Jan 6-Jan 20, 2020</u>	28	31	26	13	1

Now, thinking specifically about YouTube news videos focusing on politics or social issues...

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTIDEO In general, would you describe the news videos about politics and social issues you see on YouTube as... **[ SHOW OPTIONS IN REVERSE ORDER FOR RANDOM HALF OF SAMPLE]**

<u>Jan 6-Jan 20, 2020</u>	
3	Very conservative
11	Conservative
50	Moderate
24	Liberal
9	Very liberal
3	No answer

**ASK IF GETS NEWS ON YOUTUBE (YTNEWS=1) [N=2872]:**

YTNEWSLEARN In the past year, which political or social issue, if any, have you learned the most about from YouTube news videos? **[OPEN-END]**

**BASED ON THOSE WHO PROVIDED AN ANSWER [N=1891]:**Jan 6-Jan 20, 2020

20	Impeachment
3	Iran/Soleimani conflict
9	Other Trump admin.
3	Democratic primary 2020
5	Other U.S. govt.
4	Immigration
3	Science/tech
2	Identity topics
10	Other domestic policy
4	Media news
8	International
12	Other
15	Learned nothing/DK