

2018 FACTUAL/OPINION NEWS STATEMENTS SURVEY
February 22–March 4, 2018
FINAL TOPLINE
TOTAL N=5,035

5 QUESTIONS PREVIOUSLY RELEASED

ASK ALL:
 NEWSSKEP

Which of the following best describes how you approach national news stories, even if neither is exactly right? I typically go into a news story expecting that it will... **[RANDOMIZE]**

Feb 22–March 4
2018

71	Largely be accurate
27	Largely be inaccurate
2	No answer

2 QUESTIONS PREVIOUSLY RELEASED**ASK ALL:**

GROUP_TRUST

How much, if at all, do you trust the information you get from...?

	<u>A lot</u>	<u>Some</u>	<u>Not too much</u>	<u>Not at all</u>	<u>No answer</u>
a. National news organizations					
Feb 22–March 4, 2018	21	49	20	9	*
Mar 13–Mar 27, 2017	20	52	22	6	*
Jan 12–Feb 8, 2016	18	59	18	6	*
b. Local news organizations					
Feb 22–March 4, 2018	28	55	12	5	1
Mar 13–Mar 27, 2017	25	60	12	2	*
Jan 12–Feb 8, 2016	22	60	14	3	1
c. Friends, family, and acquaintances					
Feb 22–March 4, 2018	13	58	23	5	1
Mar 13–Mar 27, 2017	15	61	21	3	1
Jan 12–Feb 8, 2016	14	63	19	3	1
d. Social media sites (such as Facebook, Twitter or Snapchat) ¹					
Feb 22–March 4, 2018	4	29	36	30	1
Mar 13–Mar 27, 2017	5	30	40	25	*
Jan 12–Feb 8, 2016					
<i>Based on web-using U.S. adults [N=4,339]</i>	4	30	33	32	1

¹ For the January 2016 and March 2017 surveys, GROUP_TRUSTd read "Social networking sites, such as Facebook and Twitter".

ASK ALL:

NEWSCON1

Thinking about the outlet you get most of your national news from, which comes closer to your view? **[RANDOMIZE]**

Feb 22-March 4

2018

42

I feel connected to the outlet I get most of my national news from

56

I do not feel particularly connected to the outlet I get most of my national news from

2

No answer

ASK ALL:

NATLMEDIA_JOB

Regardless of how closely you follow NATIONAL NEWS, how well do the national news media keep you informed of the most important NATIONAL stories of the day?

Feb 22-March 4

2018

17

Very well

58

Fairly well

18

Not too well

6

Not at all well

1

No answer

Mar 13-Mar 27

2017

21

54

20

4

*

Jan 12-Feb 8

2016

23

54

17

5

1

RANDOMIZE WATCHDOG_1 & WATCHDOG_3**ASK ALL:**

WATCHDOG_1

Some people think that by criticizing leaders, news organizations keep political leaders from doing their job. Others think that such criticism is worth it because it keeps political leaders from doing things that should not be done. Which position is closer to your opinion?

Feb 22-March 4

2018²

31

Keep political leaders from doing their job

65

Keep political leaders from doing things that shouldn't be done

4

No answer

Mar 13-Mar 27

2017

28

70

2

Jan 12-Feb 8

2016

21

75

4

RANDOMIZE WATCHDOG_1 & WATCHDOG_3**ASK ALL:**

WATCHDOG_3

In presenting the news dealing with political and social issues, do you think that news organizations deal fairly with all sides, or do they tend to favor one side?

Feb 22-March 4

2018³

30

Deal fairly with all sides

68

Tend to favor one side

2

No answer

Mar 13-Mar 27

2017

28

72

*

Jan 12-Feb 8

2016

24

74

3

4 QUESTIONS PREVIOUSLY RELEASED² For the comparable phone trends from before 2016 for WATCHDOG_1, see [here](#).³ For the comparable phone trends from before 2016 for WATCHDOG_3, see [here](#).

ASK ALL:
NEWSUND

And now, which of the following statements comes closer to your view, even if neither is exactly right? In general... **[RANDOMIZE]**

Feb 22-March 4

2018

40	News organizations understand people like me
58	News organizations don't understand people like me
3	No answer

ASK ALL:
NEWSMIS

And, which of the following statements comes closer to your view? In general... **[RANDOMIZE]**

Feb 22-March 4

2018

30	News organizations are willing to admit their mistakes
68	News organizations try to cover up their mistakes
2	No answer

17 QUESTIONS PREVIOUSLY RELEASED**ASK ALL:**
PARTY

In politics today, do you consider yourself a...?

Feb 22-March 4

2018

26	Republican
34	Democrat
28	Independent
10	Something else
3	No answer

ASK IF DID NOT SELECT REPUBLICAN OR DEMOCRAT AT PARTY:

PARTYLN

As of today do you lean more to...

Feb 22-March 4

2018

N=1,965

38	The Republican Party
48	The Democratic Party
14	No answer

ASK ALL:
IDEO

In general, would you describe your political views as... **[REVERSE ORDER FOR HALF OF RESPONDENTS]**

Feb 22-March 4

2018

7	Very conservative
24	Conservative
44	Moderate
17	Liberal
6	Very liberal
3	No answer

