Topline Questionnaire

2016 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL
WAVE 14 January
FINAL TOPLINE
January 12th–February 8th, 2016
TOTAL N=4,654
WEB RESPONDENTS N=4,339
MAIL RESPONDENTS N=315

ASK ALL: LOCALRATING Overall, how would you rate your community as a place to live?

Jan 12-Feb 8
2016
N=4,654
29 Excellent
56 Good
13 Only Fair
3 Poor
* No answer

ASK ALL: LOCALIMPACT How much impact do you think people like you can have in making your community a better place to live?

Jan 12-Feb
2016
N=4,654
8 A big impact
44 A moderate impact
23 A small impact
5 No impact at all
1 No answer

Nov 17-Dec
2014
N=3,212
15
32
37
23
7
1

ASK ALL: LIVE3 How close do you currently live to where you grew up?

Jan 12-Feb 8
2016
N=4,654
24 Less than 10 miles
15 10-25 miles
8 26-50 miles
7 51-100 miles
45 More than 100 miles
1 No answer

Question wording in this topline is that from the web version of the survey. Question wording and format was adapted for the paper questionnaire delivered by mail; this questionnaire is available on request. All questions asked in both modes unless noted.
ASK ALL: WORKCLOSE  How close do you currently live to your workplace?

<table>
<thead>
<tr>
<th>Jan 12-Feb 8</th>
<th>2016</th>
<th>N=4,654</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>Less than 5 miles</td>
<td></td>
</tr>
<tr>
<td>17</td>
<td>5-10 miles</td>
<td></td>
</tr>
<tr>
<td>15</td>
<td>11-20 miles</td>
<td></td>
</tr>
<tr>
<td>12</td>
<td>21-50 miles</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>More than 50 miles</td>
<td></td>
</tr>
<tr>
<td>33</td>
<td>I don't work</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>No answer</td>
<td></td>
</tr>
</tbody>
</table>

ASK ALL: NEIGHBORS  Do you happen to know the names of your neighbors who live close by to you or no?

<table>
<thead>
<tr>
<th>Jan 12-Feb 8</th>
<th>2016</th>
<th>N=4,654</th>
</tr>
</thead>
<tbody>
<tr>
<td>23</td>
<td>Yes, know them all</td>
<td></td>
</tr>
<tr>
<td>63</td>
<td>Yes, know some of them</td>
<td></td>
</tr>
<tr>
<td>14</td>
<td>No, do not know any of them</td>
<td></td>
</tr>
<tr>
<td>*</td>
<td>No answer</td>
<td></td>
</tr>
</tbody>
</table>

ASK ALL: COMATTACH  In general, how attached do you feel to your local community?

<table>
<thead>
<tr>
<th>Jan 12-Feb 8</th>
<th>2016</th>
<th>N=4,654</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>Very</td>
<td></td>
</tr>
<tr>
<td>47</td>
<td>Somewhat</td>
<td></td>
</tr>
<tr>
<td>25</td>
<td>Not very</td>
<td></td>
</tr>
<tr>
<td>8</td>
<td>Not at all</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>No Answer</td>
<td></td>
</tr>
</tbody>
</table>

ASK ALL: SOCTRUST  Generally speaking, would you say that most people can be trusted or that you can’t be too careful in dealing with people?

<table>
<thead>
<tr>
<th>Jan 12-Feb 8</th>
<th>2016</th>
<th>N=4,654</th>
</tr>
</thead>
<tbody>
<tr>
<td>43</td>
<td>Most people can be trusted</td>
<td></td>
</tr>
<tr>
<td>56</td>
<td>Can't be too careful</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>No Answer</td>
<td></td>
</tr>
</tbody>
</table>
ASK ALL:
COMTRUST  Now thinking specifically about your local community, would you say that most people can be trusted or that you can’t be too careful in dealing with people?

Jan 12-Feb 8
2016
N=4,654
55  Most people can be trusted
45  Can’t be too careful
1   No Answer

ASK IF AT LEAST YES TO 1 ITEM SNS (SNSA, SNSB, SNSD-K=1):
SNS2  Now, thinking specifically about posts and activities on social media related to politics, do you ever use social networking sites to... [RANDOMIZE]

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
<th>No Answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Post links to political stories or articles for others to read</td>
<td>22</td>
<td>78</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>b. Post your own thoughts or comments on political or social issues</td>
<td>32</td>
<td>67</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>c. Encourage other people to take action on a political or social issue that is important to you</td>
<td>28</td>
<td>72</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>d. Encourage other people to vote</td>
<td>36</td>
<td>63</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>e. Repost content related to political or social issues that was originally posted by someone else</td>
<td>33</td>
<td>66</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>f. “Like” or promote material related to political or social issues that others have posted</td>
<td>45</td>
<td>54</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>g. Change your profile picture to draw attention to an issue or event</td>
<td>14</td>
<td>86</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
<tr>
<td>h. Contact a politician or public official</td>
<td>16</td>
<td>84</td>
<td>*</td>
</tr>
<tr>
<td></td>
<td>Jan 12-Feb 8, 2016 [N=3,956]</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*SNS2a only asked of those SNS news users that post links in SNS (SNSACTb=1-3). Those who did not post links (SNSACTb=4) are put in as “No” for SNS2a. Those that were “No Answer” for SNSACTb are put in as “No Answer” for SNS2a.
Turning to a different topic, we are going to ask you a few questions about your local community.

**ASK ALL:**
LOCAL_PLATFORM  How often, if ever, do you get information about YOUR LOCAL COMMUNITY from each of the following sources, whether online or offline?

<table>
<thead>
<tr>
<th>Platform</th>
<th>Frequency</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>a. Local newspaper</td>
<td>Every day</td>
<td>13</td>
</tr>
<tr>
<td></td>
<td>Several times a week</td>
<td>15</td>
</tr>
<tr>
<td></td>
<td>Several times a month</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>Less often</td>
<td>30</td>
</tr>
<tr>
<td></td>
<td>Never</td>
<td>23</td>
</tr>
<tr>
<td></td>
<td>No Answer</td>
<td>1</td>
</tr>
<tr>
<td>b. Local television news</td>
<td>Every day</td>
<td>30</td>
</tr>
<tr>
<td></td>
<td>Several times a week</td>
<td>21</td>
</tr>
<tr>
<td></td>
<td>Several times a month</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>Less often</td>
<td>21</td>
</tr>
<tr>
<td></td>
<td>Never</td>
<td>14</td>
</tr>
<tr>
<td></td>
<td>No Answer</td>
<td>1</td>
</tr>
<tr>
<td>c. Local radio</td>
<td>Every day</td>
<td>17</td>
</tr>
<tr>
<td></td>
<td>Several times a week</td>
<td>18</td>
</tr>
<tr>
<td></td>
<td>Several times a month</td>
<td>13</td>
</tr>
<tr>
<td></td>
<td>Less often</td>
<td>25</td>
</tr>
<tr>
<td></td>
<td>Never</td>
<td>26</td>
</tr>
<tr>
<td></td>
<td>No Answer</td>
<td>1</td>
</tr>
<tr>
<td>d. A blog about your local community</td>
<td>Every day</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Several times a week</td>
<td>4</td>
</tr>
<tr>
<td></td>
<td>Several times a month</td>
<td>5</td>
</tr>
<tr>
<td></td>
<td>Less often</td>
<td>20</td>
</tr>
<tr>
<td></td>
<td>Never</td>
<td>69</td>
</tr>
<tr>
<td></td>
<td>No Answer</td>
<td>1</td>
</tr>
</tbody>
</table>
LOCAL_PLATFORM CONTINUED...

e. A person or organization you follow on a social networking site
Jan 12-Feb 8
2016
N= 4,654
3  Every day
8  Several times a week
11  Several times a month
19  Less often
58  Never
1  No Answer

f. A newsletter or email listserv about your local community
Jan 12-Feb 8
2016
N= 4,654
3  Every day
5  Several times a week
10  Several times a month
30  Less often
51  Never
1  No Answer

g. Word of mouth from friends, family, co-workers and neighbors
Jan 12-Feb 8
2016
N= 4,654
9  Every day
22  Several times a week
30  Several times a month
29  Less often
10  Never
1  No Answer

ASK ALL:
TALKJOUR Have you ever spoken with or been interviewed by a local journalist or reporter?

Jan 12-Feb 8
2016
N= 4,654
26  Yes
74  No
*  No Answer
ASK ALL:
LOCMED_INTOUCH Overall, would you say that local journalists in your area are mostly in touch or out of touch with your local community?

Jan 12-Feb 8 2016
N= 4,654
63 In touch
34 Out of touch
3 No Answer

PROGRAMMING NOTE: RANDOMIZE SOCIALCAP1-4]
ASK ALL:
SOCIALCAP1 My local community is a place where [RANDOMIZE]

Jan 12-Feb 8 2016
N= 4,654
49 People socialize with one another
49 People mostly keep to themselves
2 No Answer

ASK ALL:
SOCIALCAP2 My local community is a place where [RANDOMIZE]

Jan 12-Feb 8 2016
N= 4,654
59 People mostly share the same values as one another
39 People mostly don’t share the same values
3 No Answer

ASK ALL:
SOCIALCAP3 My local community is a place where [RANDOMIZE]

Jan 12-Feb 8 2016
N= 4,654
52 People frequently work together to fix or improve something
45 People do not typically come together to fix or improve something
2 No Answer

ASK ALL:
SOCIALCAP4 My local community is a place where [RANDOMIZE]

Jan 12-Feb 8 2016
N= 4,654
27 People tend to share the same political views
70 There are a lot of different political views
3 No Answer
ASK ALL: How often do you vote in each type of election?

a. NATIONAL ELECTIONS for U.S. president. These elections have about 55% voter turnout.
Jan 12-Feb 8 2016
N= 4,654
57 Always
14 Nearly always
8 Part of the time
7 Seldom
14 Never
1 No Answer

b. PRESIDENTIAL PRIMARY ELECTIONS, that is the elections where the parties choose their candidate for the general election. These elections have about 15% voter turnout.
Jan 12-Feb 8 2016
N= 4,654
36 Always
19 Nearly always
12 Part of the time
10 Seldom
22 Never
1 No Answer

c. LOCAL ELECTIONS, such as mayor or a school board. These elections have about 20% voter turnout.
Jan 12-Feb 8 2016
N= 4,654
29 Always
22 Nearly always
17 Part of the time
12 Seldom
19 Never
1 No Answer