

**2018 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL
WAVE 37 JULY
READING WATCHING TOPLINE
JULY 30 – AUGUST 12, 2018
TOTAL N=4,581**

ASK FORM 1-3 [N=3,425]:

Now, thinking about your news habits...

NEWS_PLATFORM How often do you... **[RANDOMIZE]**

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
a. Read any newspapers in print?					
Jul 30-Aug 12, 2018 [N=3,425]	16	25	30	29	*
Aug 8-Aug 21, 2017 [N=4,971]	18	25	32	25	*
Jan 12-Feb 8, 2016 [N=4,654]	20	28	31	21	*
Aug 21-Sep 2, 2013 [N=5,173]	27	27	27	19	*
b. Listen to news on the radio?					
Jul 30-Aug 12, 2018 [N=3,425]	26	31	23	20	*
Aug 8-Aug 21, 2017 [N=4,971]	25	31	22	21	*
Jan 12-Feb 8, 2016 [N=4,654]	25	34	24	17	*
Aug 21-Sep 2, 2013 [N=5,173]	26	30	27	18	*
NO ITEM C					
d. Watch local television news?					
Jul 30-Aug 12, 2018 [N=3,425]	37	27	22	14	0
Aug 8-Aug 21, 2017 [N=4,971]	37	27	21	15	*
Jan 12-Feb 8, 2016 [N=4,654]	46 ⁵	27	17	10	*
Aug 21-Sep 2, 2013 [N=5,173]	46	26	17	11	*
e. Watch national evening network television news (such as ABC World News, CBS Evening News, or NBC Nightly News)?					
Jul 30-Aug 12, 2018 [N=3,425]	25	25	24	26	*
Aug 8-Aug 21, 2017 [N=4,971]	26	25	25	25	*
Jan 12-Feb 8, 2016 [N=4,654]	30	27	25	17	*
Aug 21-Sep 2, 2013 [N=5,173]	31	28	24	18	*
f. Watch cable television news (such as CNN, The Fox News cable channel, or MSNBC)?					
Jul 30-Aug 12, 2018 [N=3,425]	30	23	23	24	0
Aug 8-Aug 21, 2017 [N=4,971]	28	27	23	22	*
Jan 12-Feb 8, 2016 [N=4,654]	31	27	24	18	*
Aug 21-Sep 2, 2013 [N=5,173]	24	28	26	21	*

⁵ In the Spanish language version of the questionnaire, "local television news" was mistranslated as "television news" for NEWS_PLATFORM item D. This affected the 66 respondents who took the survey in Spanish (4% of the sample after weighting). The effects of this mistranslation were minimal and do not affect the report's substantive conclusions.

	<u>Often</u>	<u>Sometimes</u>	<u>Hardly ever</u>	<u>Never</u>	<u>No Answer</u>
NEWS_PLATFORM CONTINUED...					
g. Get news from a social media site (such as Facebook, Twitter, or Snapchat)?					
Jul 30-Aug 12, 2018 [N=3,425]	20	27	21	32	0
Aug 8-Aug 21, 2017 [N=4,971]	20	27	20	33	0
Jan 12-Feb 8, 2016 ⁶ [N=4,654]	18	26	18	38	*
h. Get news from a news website or app?					
Jul 30-Aug 12, 2018 [N=3,425]	33	31	18	18	*
Aug 8-Aug 21, 2017 [N=4,971]	33	31	19	17	*
Jan 12-Feb 8, 2016 [N=4,654]	28	28	18	26	*

ASK IF GETS NEWS FROM MORE THAN ONE PLATFORM IN NEWS_PLATFORM (NEWS_PLATFORMa-h=1-3). DO NOT ASK IF ONLY GETS NEWS ON TV AND NO OTHERS (IF ONLY NEWS_PLATFORMd-f=1-3) [N=3,416]

NEWS_PREFER Which of the following would you say you prefer for getting news?

[SHOW THOSE THAT WERE AT LEAST "HARDLY EVER" IN NEWS_PLATFORM NEWS_PLATFORMa-h=1-3); SHOW "Watch news on television" if NEWS_PLATFORMd=1-3 OR NEWS_PLATFORMe=1-3 OR NEWS_PLATFORMf=1-3] IF ONLY ONE OPTION SELECTED IN NEWS_PLATFORM, AUTOPUNCH HERE AND DO NOT SHOW RESPONDENT THIS QUESTION. IF ONLY SELECTED THE TELEVISION ITEMS NEWSPLATFORMD-F AND NO OTHER PLATFORM, SKIP QUESTION AND AUTOPUNCH INTO NEWS_PREFER=3

Jul 30- Aug 12 2018		Jan 12- Feb 8 2016
7	Reading news in a print newspaper	11
14	Listening to news on the radio	12
44	Watching news on television	46
10	Getting news from a social media site (such as Facebook, Twitter or Snapchat)	9
24	Getting news from a news website or app	20
1	No Answer	1
1	Did not get news on any platform	1

⁶ In the Wave 14 January 2016 survey, this question item read "Get news from a social networking site (such as Facebook or Twitter)?".

ASK FORM 1-3 [N=3,425]:

STREAMNEWS How often do you watch news on a TV using a streaming device (such as Roku, Apple TV, or a gaming console)?

Jul 30- Aug 12 <u>2018</u>	
9	Often
11	Sometimes
15	Hardly ever
64	Never
*	No Answer

ASK ALL:

NEWS_FORM Whether online or offline, do you prefer to get your news by... **[RANDOMIZE]**

Jul 30- Aug 12 <u>2018</u>		Jan 12- Feb 8 <u>2016</u>
34	Reading it	35
47	Watching it	46
19	Listening to it	17
*	No Answer	2